

Puget Sound PRSA Hugh Smith Community Service Award nomination guidelines

The Hugh Smith Community Service Award recognizes a Puget Sound area public relations (PR) professional who has demonstrated outstanding citizenship by contributing public relations expertise, on a volunteer or pro bono basis, to an important community issue and/or non-profit organization(s) across the candidate's career. For a list of past Hugh Smith recipients, please visit the [PRSA Puget Sound website](#).

Eligibility

Any PR professional serving in the Puget Sound area. Nominees or nominators do not need to be a PRSA member.

Criteria

Service should demonstrate volunteerism or pro bono contributions across a broad range of the community, altruism with no tangible or financial self-benefit, dedication to the public relations profession, advancement of understanding of its value, and contributions which extend beyond the PR community. Multiple nominations, statements or letters of support for an individual nominee are welcome.

Selection

A selection committee of chapter members and board members will select a recipient from among the nominees. The committee can elect to not present an award in any year if, in their judgment, a suitable candidate does not exist. The award will be presented at the Puget Sound PRSA Chapter Annual Meeting.

Nominee Name:

Nominee Title & Employer:

Address:

Telephone:

Email:

Nomination Submission: *Please keep each response to 300 words or less.*

1. Please provide examples of the nominee's volunteer involvement with local issues, causes and/or non-profit organizations during his or her career in public relations.
2. Please provide examples which illustrate the nominee's altruistic intent and not for any personal or professional benefits their contribution may render, e.g. their contribution is wholly for the benefit of the organization or issue.
3. Please comment on the length and amount of ongoing involvement over the nominee's career (weekly, monthly, annually, etc.) to which they have contributed their expertise to issues, causes and/or non-profit organizations.
4. Please describe specifically how the nominee's contribution of public relations expertise has had a demonstrated impact on the issues, causes or organizations served.
5. Please describe how the nominee's contributions have advanced an understanding of the public relations profession and professional standards while demonstrating value to the community.

Submitted by:

Name:

Date:

Telephone:

Email:

Relationship to Nominee:

Please send completed nomination to **Jillian Henze** at jillianhenze@gmail.com with **Hugh Smith Nomination** in the subject line. Nominations must be received by **5:00 pm PST, Sept. 8, 2026**.